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Media Release | NUST FM connects to nbcPlus

As we observe World Radio Day on 13 February, the Namibia University of Science and Technology's (NUST) campus radio station, NUST FM, is celebrating its new reach to a global audience. This follows the NUST and NBC Memorandum of Understanding (MoU) signing on 04 February, which granted NUST FM access to nbcPlus - the national broadcaster's innovative app - affording the station beyond-the-nation reach.

Recognising the immensity of this milestone for the campus radio station, NUST Vice-Chancellor Professor Eroid Naomab expressed his enthusiasm about the partnership, saying: *"NUST FM has long been a training ground for aspiring media professionals. This partnership ensures that our students and content creators can engage with audiences beyond our immediate borders, leveraging NBC's cutting-edge broadcasting infrastructure. By giving NUST FM access to nbcPlus, we are equipping our students with the tools, exposure, and opportunities needed to thrive in an evolving media landscape. We are excited for what the future holds"*.

The NUST FM and NBC collaboration aligns with NUST's broader vision of fostering innovation and skills development in media and communication.

NBC Director General, Mr Stanley Similo, highlighted the impact of the initiative: *"As Namibia's national broadcaster, NBC is committed to nurturing local talent and ensuring that Namibian voices are heard worldwide. By integrating NUST FM into nbcPlus, we are not only enhancing media education, but also amplifying the stories, conversations, and creativity emerging from young Namibians. This is a milestone in bridging the gap between academic training and industry practice"*.

The MoU outlines key areas of collaboration, including student mentorship, knowledge-sharing, and industry exposure for young media professionals, while ensuring that NUST FM's expansion through nbcPlus serves as a launchpad for greater innovation and creativity. Additionally, it reinforces NBC's role in advancing media literacy and education through practical, real-world experience.

NUST FM was launched in 2015 to cater for the campus community and other stakeholders, reaching thousands of online listeners over the years. The founding of the station coincided with the enactment of the NUST Act of 2015, with both the University and the station commemorating their 10-year anniversaries this year. For more information about NUST FM, please visit www.nustfm.na or call 061 207 2874.

Alternatively, you can stay connected by downloading the nbcPlus app or watching via the browser on www.nbcPlus.na. nbcPlus has achieved remarkable success, surpassing 57 000 viewers monthly. The platform is not geo-blocked and is accessible worldwide.

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NUST FM's Jovial Mafwila in studio.



NUST FM's Ndelitunga Shikongeni interviews DJ Dreas.

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